

Why CSR is relevant to SMEs

(2)

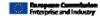
Ethical and green consumerism



Why CSR is relevant to SMEs

(3)

Values and expectations of young people and young entrepreneurs



Why CSR is relevant to SMEs

(4)

Competition for skilled workers



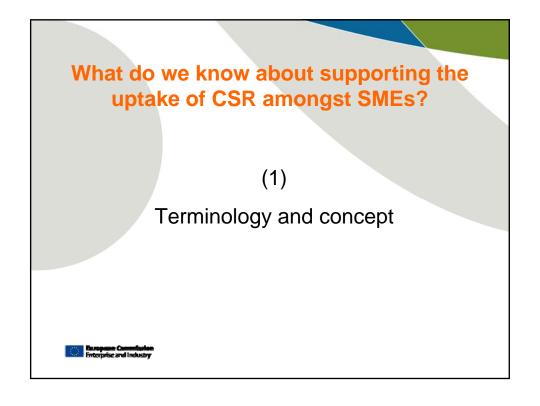
Why CSR is relevant to SMEs

(5)

Importance of trust and relationships in the networked economy



Why CSR is relevant to SMEs (6) Likely evolution of regulation



What do we know about supporting the uptake of CSR amongst SMEs?

(2)

Motivations



What do we know about supporting the uptake of CSR amongst SMEs?

(3)

Trusted interlocutors (accountancy profession?)



