# SME access to Finance

The role of the accountant

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## The dilemma

- Banks are increasingly faced with:
  - Increasing risk of SME financing (lack of collateral)
  - Pressure on credit margins
- SMEs are increasing faced with:
  - Perceived high pricing
  - Burdens in access to (tailor-made) finance

## Focus of the 5th EU Round Table

- Improved transparency:
  - SMEs: information on their risk profile
  - Banks: information on the rating process
- Expansion of Mezzanine finance:
  - SMEs: adapting company's structure
  - Banks: more active role towards SMEs
- SME securitisation for lower rated SMEs:
  - SMEs: understanding the instrument
  - Banks: downsizing the instrument

## Potential role of accountants

### Transparency:

- Developing tutorials or glossaries to help SME-clients in understanding new financial terminology and concepts
- Organising information sessions on various aspects of the new financial environment including the issue of credit rating
- Supporting client in having a better understanding of their own risk profile when negotiating with banks
- Helping clients to be sufficient and timeliness transparent to their bank

#### Mezzanine finance:

- Helping clients in selecting the appropriate mezzanine finance.
- Improving transparency by their client to qualify for mezzanine financing
- Informing and educating clients on innovative financing tools such as mezzanine finance.

#### SME loan securitisation:

- Research by FEE on SME loan securitisation in the various Member States
- Starting a dialogue between national governments, accountancy bodies, bank associations and SME organisations to stimulate and facilitate the growth of this market