

**COPENHAGEN 080903-05**



Environmentally Committed Accountants

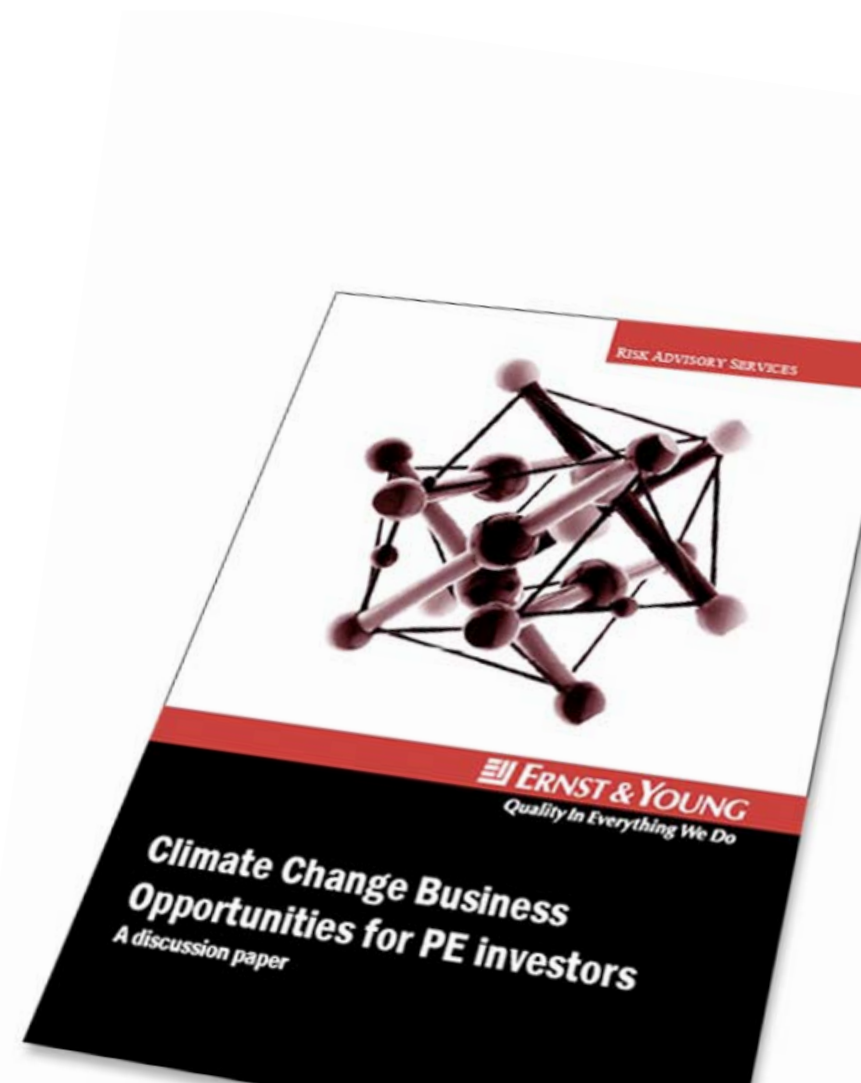
# THERE ARE SO MANY REASONS FOR WORKING WITH THE ENVIRONMENT!

***” It’s obviously important that all industries do what they can to contribute to environmental efforts. The MER project provides us with a unique opportunity to do our bit, and that gives us a very good feeling ”***

Dan Brännström, Secretary-General of FAR SRS

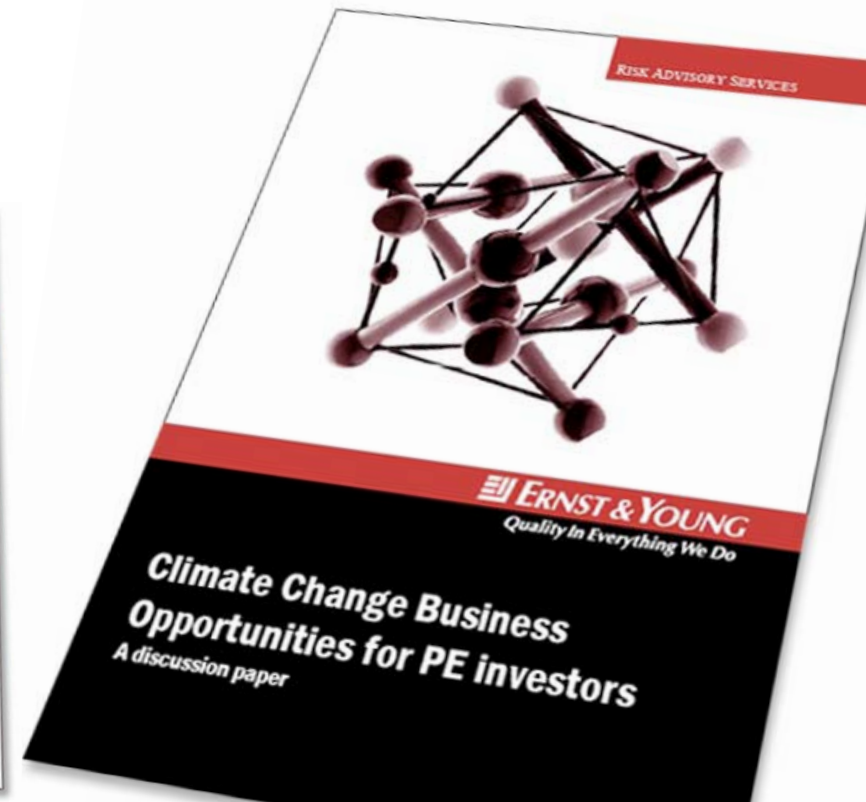
# MARKET CHECKLIST

## ► Ernst & Young, India



# MARKET CHECKLIST

- ▶ Ernst & Young, India
- ▶ Baker McKenzie



# BJÖRN ELFGREN

*Accredited auditor, BDO Sweden*

- ▶ **Customers in the future are going to demand that auditors highlight possible areas for reducing negative environmental impact.**



BDO is the world's fifth-largest audit firm

# MER

- ▶ **MER measures economic as well as environmental impact using the following tools:**

MER – Business Travel

MER – Transport

MER – Energy

Business trips, transport of goods and energy consumption are the three main factors that companies contribute to global warming.



- ▶ **The tools are created and developed in co-operation with companies**
- ▶ **MER is also developed in co-operation with**  
FAR SRS, Swedish Road Administration, Swedish Environmental Protection Agency, municipalities, universities, companies, etc.



# WE CAN'T DO IT WITHOUT YOU

- ▶ **Your involvement**

  - a prerequisite for achieving climate goals

- ▶ **The auditor is the one businesses rely on**



**” It’s inspirational to see how auditors can visualise the possibility of earning money from climate-related measures. The tool shows in a simple way that reduced climate impact can be cost-effective for a business ”**

Eva Smith, Head of the Climate Change Department  
at the Swedish Environmental Protection Agency



## CASE STUDY CAMATEC

- ▶ Reduced costs by € 20,000
- ▶ "The bottom line": + € 160,000
- ▶ Increased profits by 75 %

# CASE STUDY CAMATEC

**”” When we halve our travel time we can increase revenue by €140,000 a year! ””**

Allan Carlsson, CEO of Camatec



# VALUE FOR THE CLIENT

- ▶ **Save money**
- ▶ **Reduce environmental footprint**
- ▶ **Enhance environmental image**
- ▶ **"Feel-good factor" for employees**

# VALUE FOR BDO

- ▶ **New service to offer clients**  
Leading to more consultation
- ▶ **Enhanced environmental image**
- ▶ **Reputation for helping clients grow and become more profitable**  
Through reducing companies' environmental footprint

*be forward-looking > be more sales-oriented > lift your sights*

## CASE STUDY ATLET

Through improvements in  
logistics and transport flows:

- ▶ € 3 million was saved
- ▶ 20 % reduction in CO<sub>2</sub>



# HAS THE AUDITOR DONE THEIR JOB?

# INTERESTED?

- ▶ Read our flyer
- ▶ Contact our project leader  
[gunilla.sandstrom@miljolots.se](mailto:gunilla.sandstrom@miljolots.se)  
 Tel: +46 731-82 19 57

