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PASSWORD: Event2606!

#SUSTAINABLECORPGOV

WELCOME





CORPORATE GOVERNANCE: A DRIVER OF A SUSTAINABLE ECONOMY

**Moderator: Jyoti Banerjee
Partner, Fronesys**

INTERACT!



#SustainableCorpGov
@AccountancyEU



Comments on livestream



&....raise your hand!

#SUSTAINABLECORPGOV



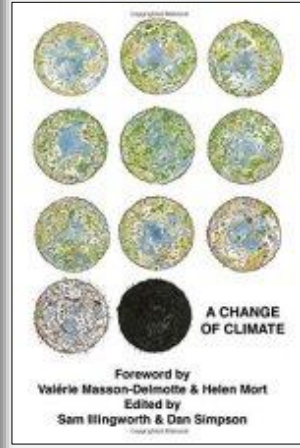
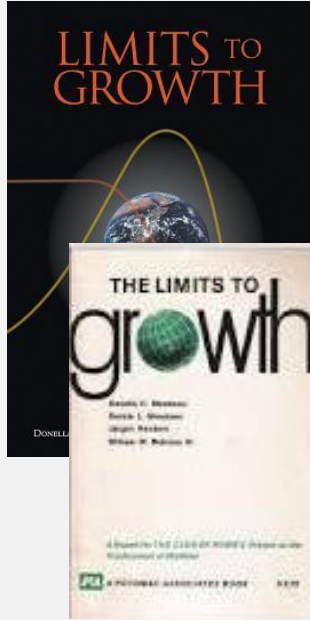
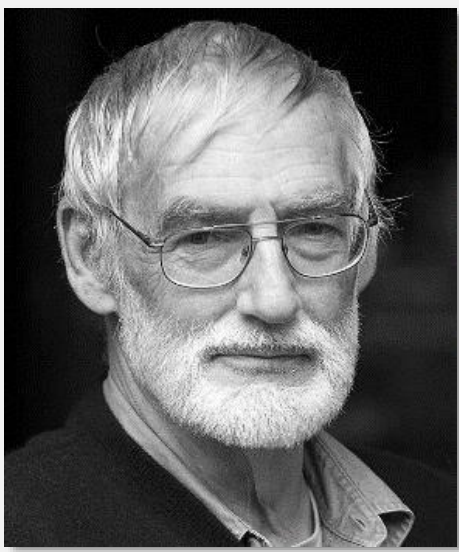
CORPORATE GOVERNANCE: A DRIVER OF A SUSTAINABLE ECONOMY

Olivier Boutellis-Taft, Accountancy Europe CEO

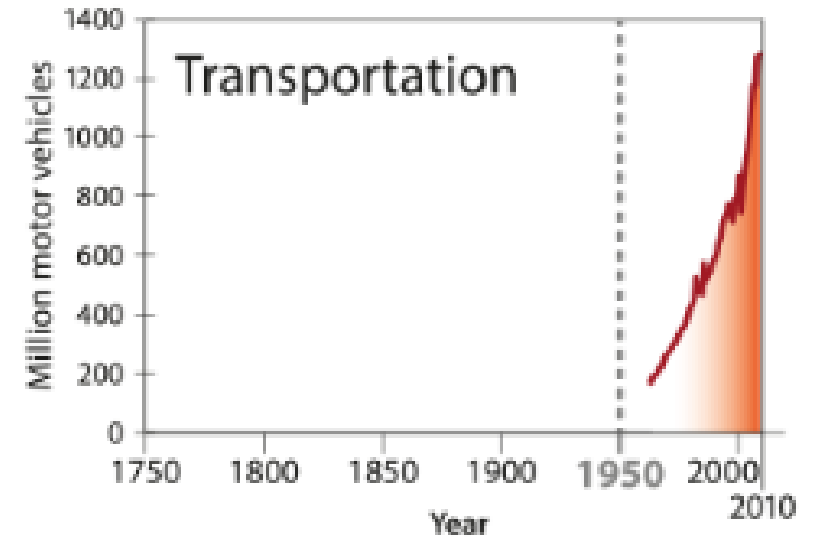
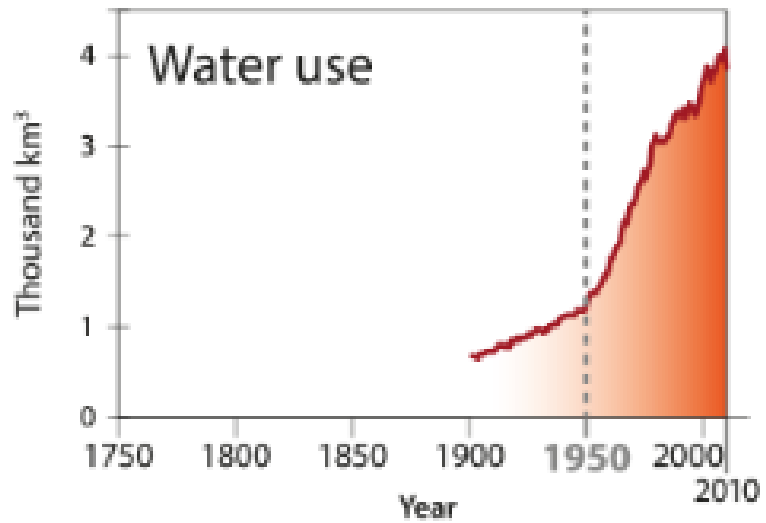
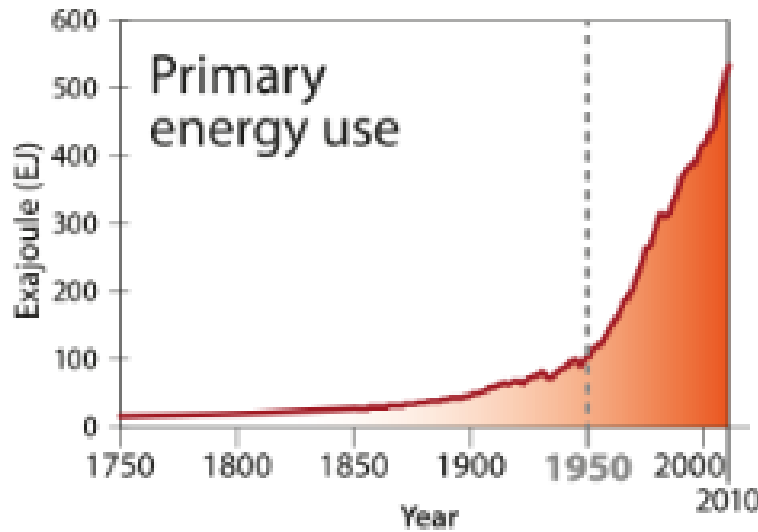
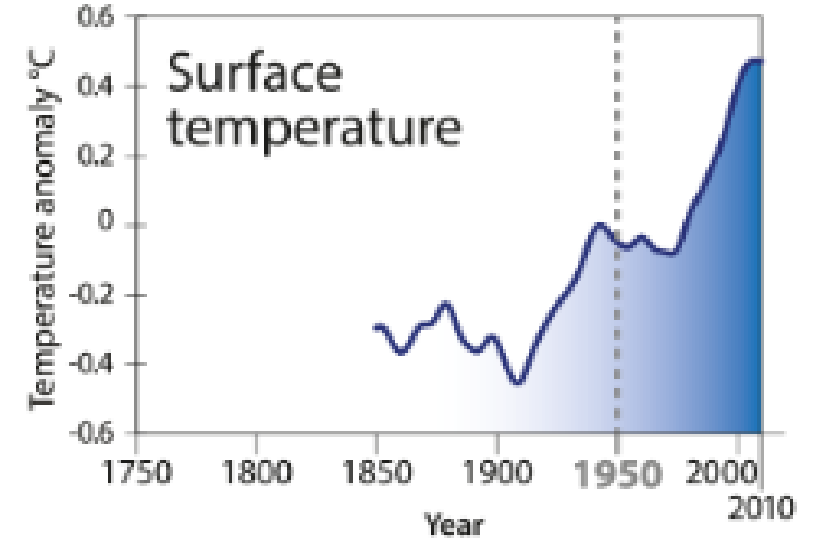
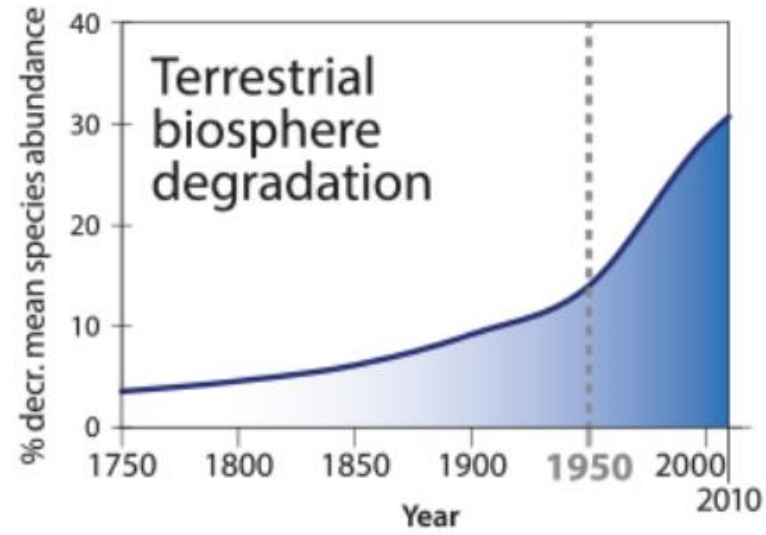
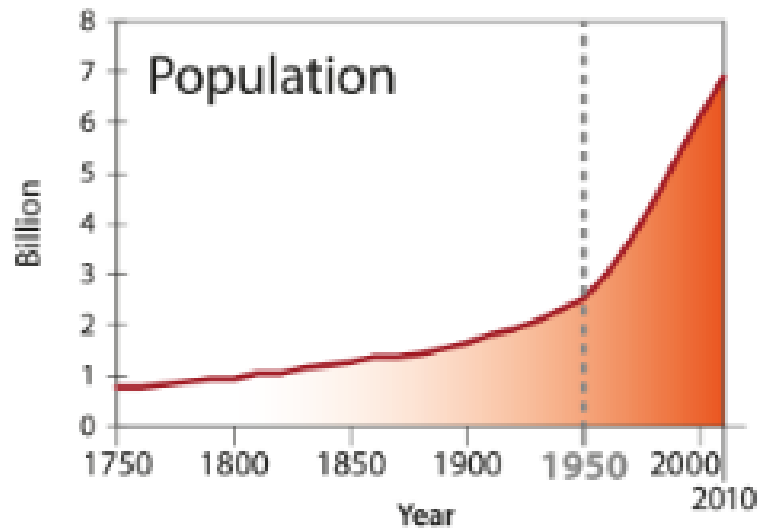




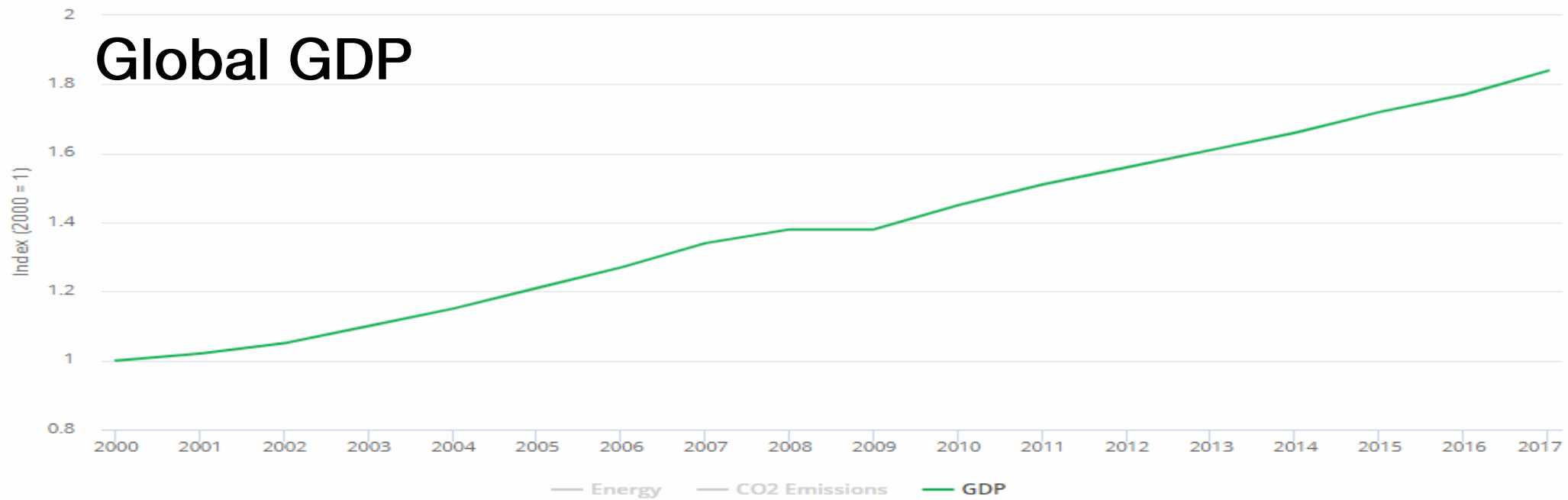
By Richard de Montbaston et collaborateurs. - <http://saints.bestlatin.net/gallery/hilare-bnfms.htm>,
By César de Notre-Dame. - Uploaded there by en:User:Sasha I, 14:24 3 August 2006,
Heath Cajano <https://www.flickr.com/photos/96228372@N06/20779476283>
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THE ANTHROPOCENE



Global GDP



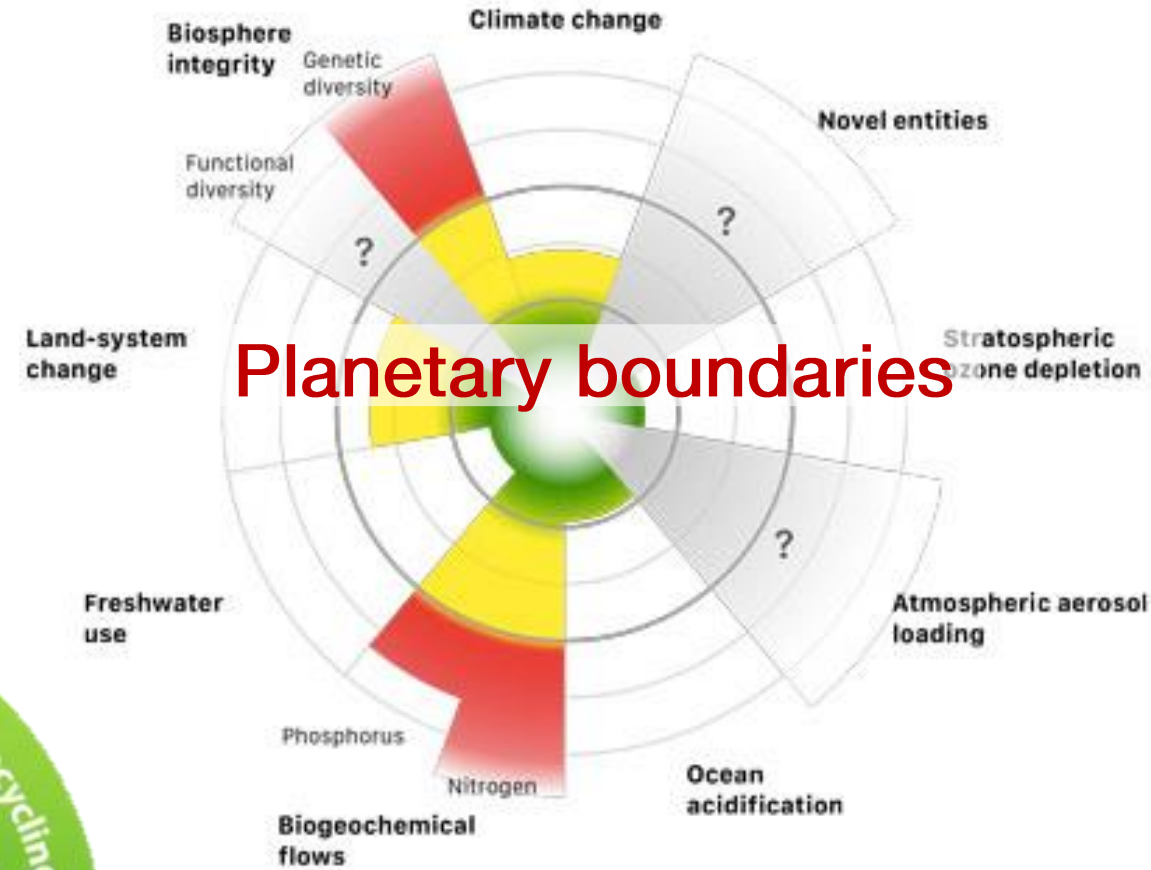
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CO₂ emissions



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TRANSFORMING BUSINESS MODEL

FROM

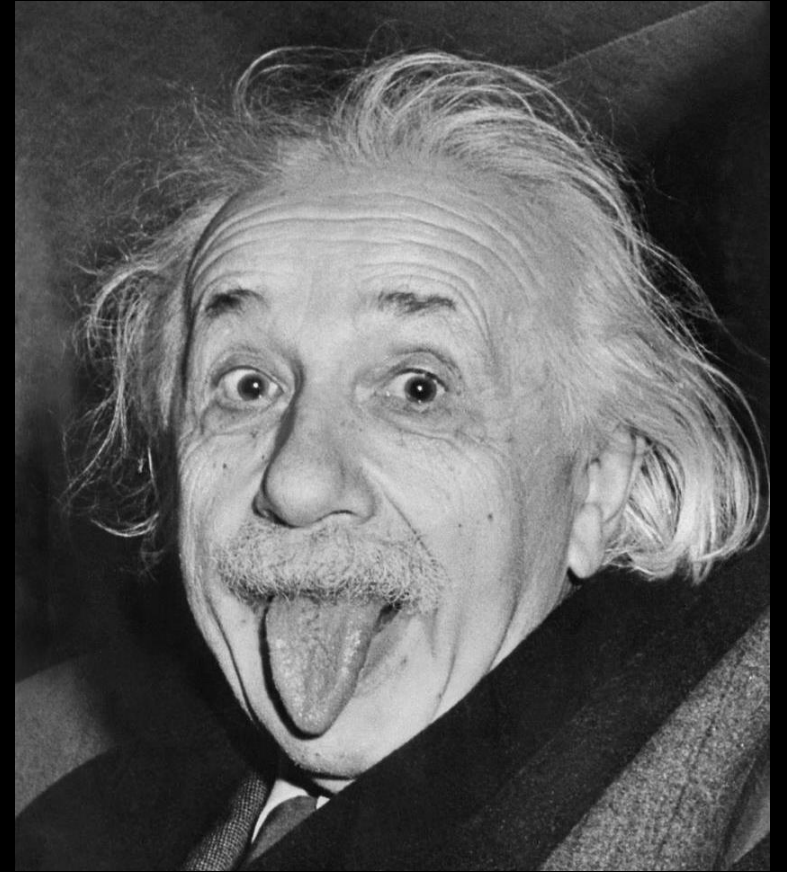
- ✗ Using infinite resources
- ✗ Burning cheap energy
- ✗ Creating infinite waste
- ✗ Maximising sales

TO

- ✓ Creating stakeholder value
- ✓ Enhancing efficiency
- ✓ (Re) design, repair, recycle, service
- ✓ Sustainable prosperity

“ We can’t solve problems
by using the same kind of
thinking we used when we
created them.”

Albert Einstein





BOARDS

- ☐ Recognise their public interest responsibility to make business sustainable
- ☐ Transform the business model
- ☐ Make board composition fit for (renewed) purpose
- ☐ Regularly (re)assess functioning and processes
- ☐ Think in an integrated way
- ☐ Transcend the business' boundaries

A NEW PUBLIC INTEREST BOARD CULTURE



Composition

Selection

Reward

Processes

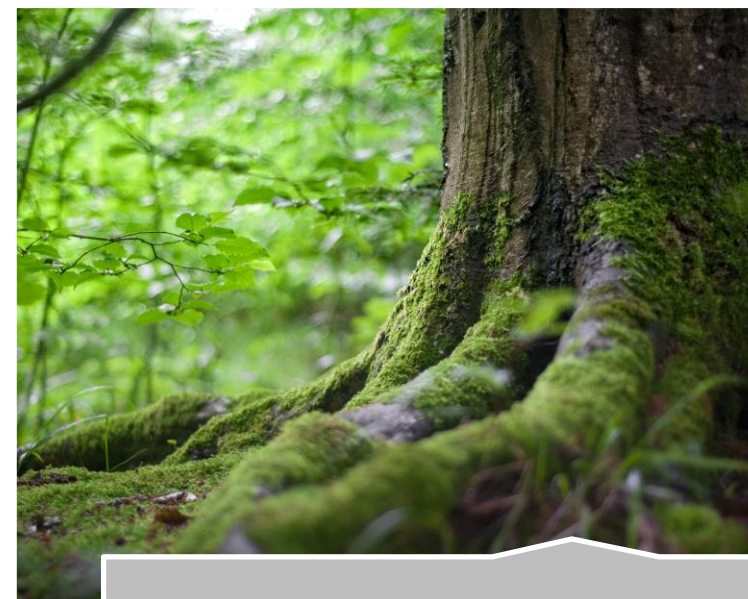
TRANSCEND THE BUSINESS' BOUNDARIES



Stakeholders



Supply chain



Ecosystems



POLICYMAKERS & REGULATORS

- ☐ Rethink the role of regulators
- ☐ Move from shareholder protection to stakeholder protection
- ☐ Create a European regulatory framework for corporate governance
- ☐ Ensure consistent and effective enforcement



RETHINK THE ROLE



Simplify



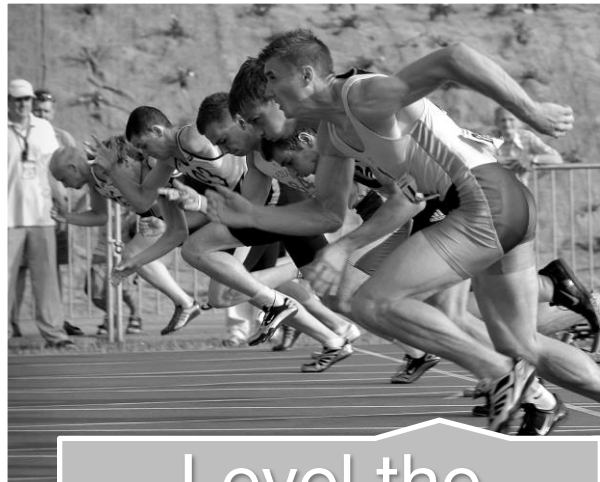
Cooperate



Assess impact



Resource

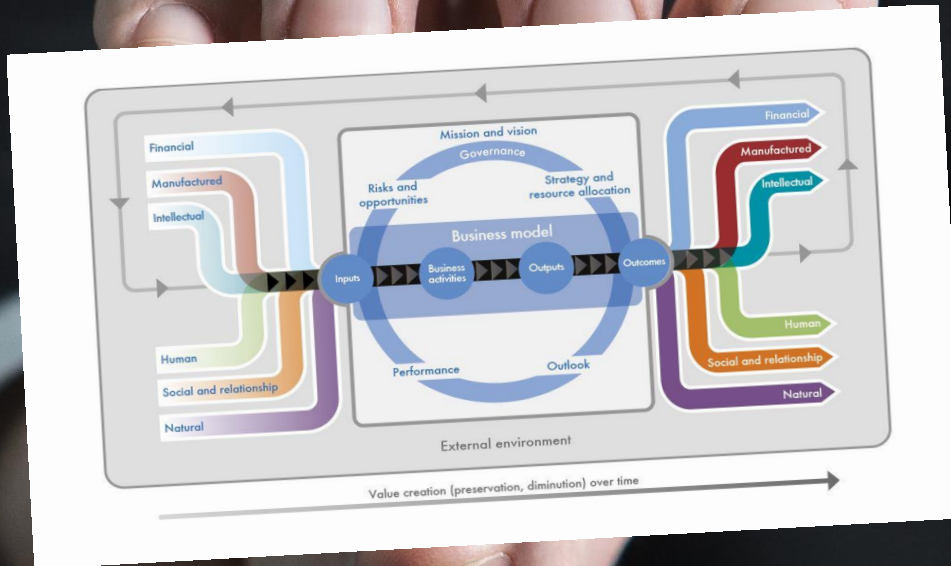


Level the
playing field



Enforce

INTEGRATED THINKING



Who am I?



Professional



Consumer



Investor



Parent



Friend



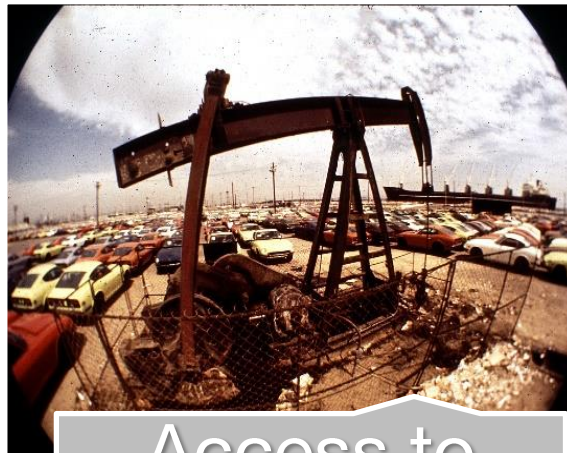
Voter

...

IT'S NOT ABOUT DOING GOOD...



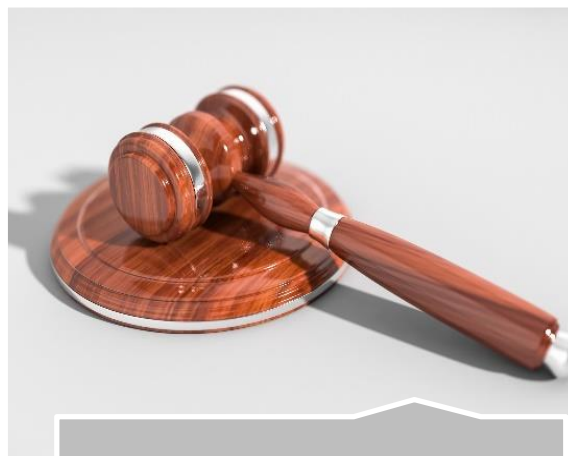
Reputation



Access to
resources



Finance



Litigation



...

TIME TO DEBATE!





FROM CHIEF FINANCE OFFICER TO CHIEF VALUE OFFICER

Professor Mervyn King

Chair Emeritus of the IIRC and the Global
Reporting Initiative



POLICY MAKERS' RESPONSE

Salla Saastamoinen

Director, Directorate-General for Justice
and Consumers, European Commission

Xavier Leflaive

Principal Administrator, OECD

COFFEE BREAK

14:50 – 15:05

SHARE YOUR IDEAS & FEEDBACK

www.accountancyeurope.eu



STAKEHOLDERS DEBATE

Florence Bindelle, Secretary General,
European Issuers

Michel de Fabiani, Chairman of the Policy
Committee, ecoDa

Aleksandra Palinska, Senior Regulatory Policy
Advisor, EFAMA

Andrew Hobbs, Partner, EMEIA, Public Policy
Leader, EY

Sebastien Godinot, Economist, WWF



WAY FORWARD

Paul Druckman



THANK YOU

Olivier Boutellis-Taft
CEO, Accountancy Europe

**THANK YOU
FOR YOUR
PARTICIPATION!**

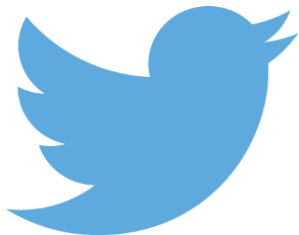
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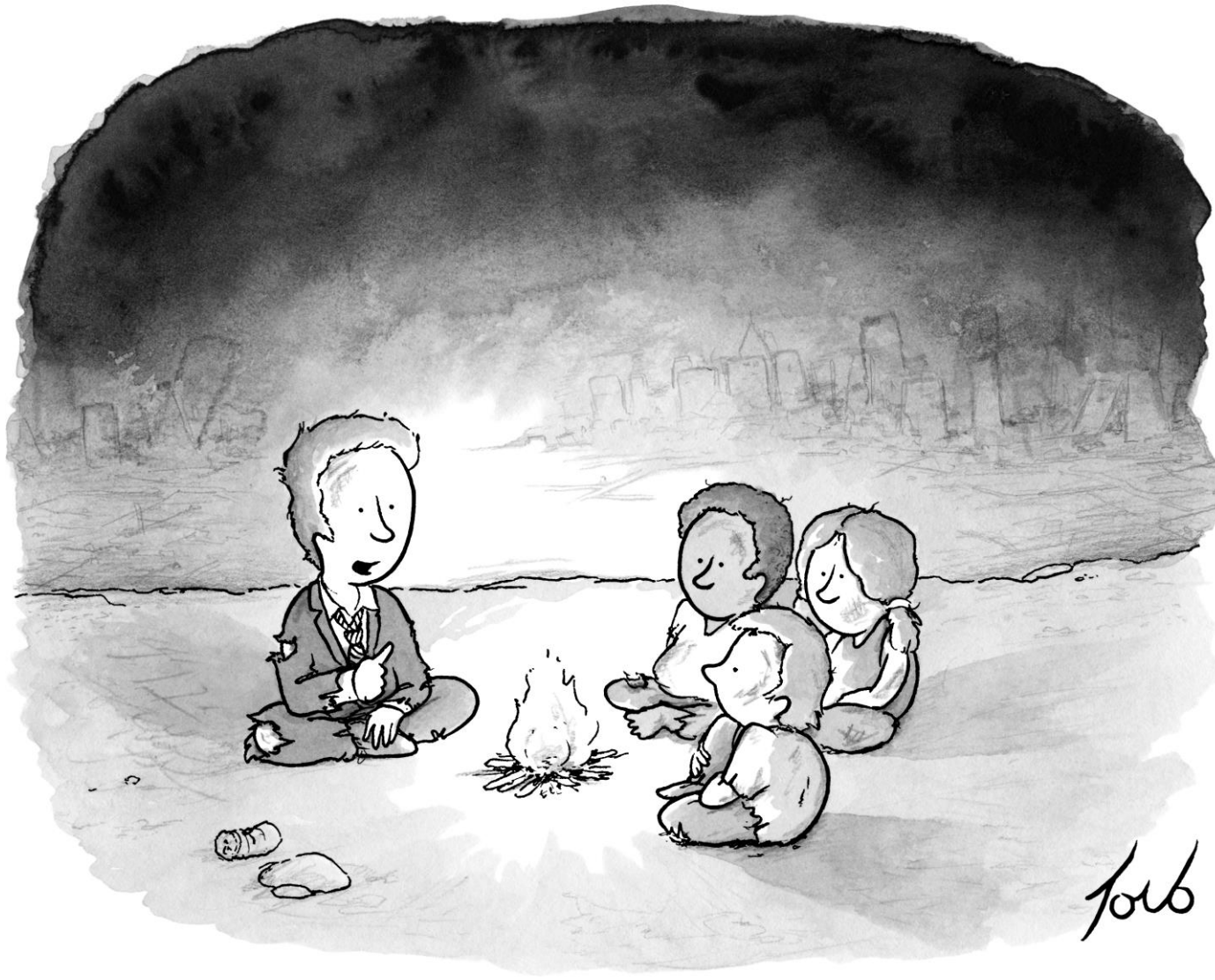


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“Yes, the planet got destroyed, but for a beautiful moment in time we created a lot of value for shareholders.”