



**ACCOUNTANCY
EUROPE.**

SHAPING THE FUTURE OF CORPORATE REPORTING

Conference

18 September 2017; 11.00 – 17.30 CEST

#FUTURECORPORATEREPORTING

PROGRAMME

MODERATED BY WIM BARTELS, MEETINGMAESTRO

- 11:00 – 11:05 OPENING AND WELCOME**
Edelfried Schneider, Accountancy Europe, President
- 11:05 – 11:20 LAUNCH OF COGITO PAPER AND CALL FOR ACTION**
Mark Vaessen, Accountancy Europe, Corporate Reporting Policy Group, Chair
- 11:20 – 11:50 KEYNOTE SPEECH**
Hans Hoogervorst, IASB, Chairman
- 11:50 – 12:15 Q&A: REACTION TO THE KEYNOTE SPEECH, THE COGITO PAPER AND THE CALL FOR ACTION**
Richard Howitt, International Integrated Reporting Council, CEO
- 12:15 – 13:15 LUNCH**
- 13:15 – 14:00 MATCHING EXPECTATIONS WITH PROPOSITIONS**
Adrie Heinsbroek, NN Investment Partners, Head of Responsible Investment
Els De Groot, Non Executive Board Member of various companies in The Netherlands
Massimo Romano, Generali, Head of Group Integrated Reporting
- 14:00 – 14:45 NON-FINANCIAL INFORMATION REPORTING: ARE WE READY?**
Ian Mackintosh, Corporate Reporting Dialogue, Chair
Robyn Leeson, Global Reporting Initiative, Vice-Chair of the Global Sustainability Standards Board

14:45 – 15:05 **COFFEE BREAK**

15:05 – 16:10 **HOW CAN STANDARD SETTERS AND REGULATORS FOSTER INNOVATION?**

Andreas Barckow, Accounting Standards Committee of Germany, President

Patrick de Cambourg, Accounting Standard Setter of France, President

Roxana Damianov, European Securities Markets Authority, Team Leader

16:10 – 17:15 **THE DIGITAL FUTURE OF CORPORATE REPORTING**

Sander Klous, KPMG, Partner

Alain Deckers, Accounting and financial reporting at DG FISMA, Head of Unit

Phil Fitz-Gerald, Financial Reporting Lab, Director

17:15 – 17:30 **CLOSING REMARKS**

Olivier Boutellis-Taft, Accountancy Europe, CEO

17:30 – 18:30 **NETWORKING COCKTAIL**

SPEAKERS

OPENING AND WELCOME

WIM BARTELS



Wim Bartels structures and moderates meetings on the basis of musical building blocks, in order to make them more effective. Under the name of MeetingMaestro he works closely with clients to design the right flow and the right focus of a meeting to get to the end result. Sometimes he literally uses music to support the flow. Apart from this, he is also a partner at KPMG with a focus on corporate reporting - how organisations can improve their value creation story and focus on the long term. Until 2017 he was fully dedicated to sustainability reporting and assurance as KPMG's Global Head for this area. Wim is also a member of the Task force on Climate-Related Financial Disclosures.

EDELFRIED SCHNEIDER



Prof. Dr. W. Schneider became President of Accountancy Europe in December 2016, after he had joined its board in 2013. Priority tasks during his term will be to help adapting EU regulation to the needs of SMEs and advance the digitization of auditors' work. Edelfried is a long-term partner in the midsize auditing company Dr. Dienst & Partner. He was also Chairman of the Institute of Public Auditors in Germany (IdW) from 2011 until 2015. Edelfried's international experience includes leadership roles in the HLB International network, where he is a member of the Executive Committee and the Council. During the years 2005 to 2015 he was an alternate member of the TAC (Transnational Auditors Committee) of the FoF (Forum of Firms).

LAUNCH OF COGITO PAPER AND CALL FOR ACTION

MARK VAESSEN



Mark Vaessen is the chair of the Accountancy Europe Corporate Reporting Policy Group and a member of the EFRAG Board. He is a partner with KPMG LLP in the UK, and Global Head of IFRS for KPMG International. In addition, Mark is a member of the Consultative Working Group to ESMA's Corporate Reporting Standing Committee and the ICAEW's Financial Reporting Faculty Advisory Group. He is also a former member of the IFRS Advisory Council.

KEYNOTE SPEECH

HANS HOOGERVORST



Hans Hoogervorst is a former chairman of the executive board, the Netherlands Authority for the Financial Markets (AFM), and a former chairman of the IOSCO technical committee. He was appointed as co-chair of the Financial Crisis Advisory Group to advise the IASB and the FASB on their joint response to the financial crisis. Between 1998 and 2007 Mr Hoogervorst held a number of positions in the Dutch Government. Prior to this he served both as a member and senior policy advisor to the Dutch Parliament and the Ministry of Finance. He also spent three years as a banking officer for the National Bank of Washington in Washington, DC. Mr Hoogervorst holds a Masters degree in modern history (University of Amsterdam, 1981) and a Master of Arts degree in international relations (Johns Hopkins University school of advanced international relations, majoring in international economics and Latin American studies).

Q&A: REACTION ON THE KEYNOTE SPEECH, THE COGITO PAPER, AND THE CALL FOR ACTION

RICHARD HOWITT



Richard Howitt is Chief Executive Officer of the International Integrated Reporting Council. As such he is spearheading the adoption of Integrated Reporting globally and is a major thought-leader in international debates on good corporate governance, shifting investment to the long-term and inclusive capitalism. Prior to being appointed to the IIRC, Richard travels extensively internationally to meet with the over 1,500 global businesses who are adopting Integrated Reporting as well as with advocates of Integrated Reporting in policy and investor communities. He is a member of the B20 group of international business leaders who dialogue with G20 governments. Richard served as an elected Member of the European Parliament for over twenty years and was rapporteur on corporate responsibility. In this capacity, he was key architect of the EU's non-financial information directive, one of the biggest transformations in corporate disclosure anywhere in the world.

MATCHING EXPECTATIONS WITH PROPOSITIONS

ADRIE HEINSBROEK



Adrie Heinsbroek has a degree in social anthropology, has been working in the field of corporate responsibility and responsible investing since 1996. Always interested in the sustainability approach and link with the business strategy of companies and organizations and their disclosure on these topics. Currently his responsibilities combine the integration of sustainable factors into the investment process and provide direction to the active ownership responsibilities.

ELS DE GROOT



Els de Groot worked from 1987 till 2010 in the financial sector, as Executive Vice President Global Risk Management of ABN AMRO Bank and CFO/CRO of Van Lanschot Bankiers. Subsequently, she was CFO of Royal Schiphol Group and as such member of the Managing Board, till early 2017. Royal Schiphol Group participated in the Integrated Reporting Pilot Programme 2011 and received a number of nominations and awards for its annual report. She currently holds various non executive board positions.

MASSIMO ROMANO



Massimo is an “evangelist” of Integrated thinking and reporting. In the last 12 years Massimo has evolved his role in the financial reporting area starting as project manager of the IFRS implementation in Generali Group. Currently he is program leader of “Galileo”, a global multi years transformation program of the CFO finance platform, focused on streamlining the reporting process, improving the global disclosure of the Group and leveraging the best IT solutions. Massimo is also active in some international working groups on corporate reporting issues: he is the chair of the Steering Committee of the CFO Forum, a high-level discussion group formed by the major European listed insurance companies. In 2014 he set up and co-chaired with Aegon the Insurance Business Network under the IIRC to spread the “gospel” of Integrated reporting and thinking among the Insurance Sector. In 1994 Massimo graduated (Summa Cum laude) in Economics and qualified as a Chartered Accountant in Italy in 1996. Born in 1971, Massimo lives in Italy with his wife & three kids.

NON-FINANCIAL INFORMATION REPORTING: ARE WE READY?

IAN MACKINTOSH



Ian Mackintosh was a partner of Coopers and Lybrand for 20 years in Australia and the Pacific. Subsequently he was Chief Accountant at the Australian Securities and Investment Commission and also worked at the World Bank in Washington. In 2004 he was appointed as Chairman of the UK Accounting Standards Board, a position he held until he was appointed Vice Chairman of the IASB in 2011. His term in that role finished in 2016. He now has several roles including Chair of the Corporate Reporting Dialogue and Chair of the Financial Reporting Advisory Board at the UK Treasury.

ROBYN LEESON



Robyn Leeson has a long association with the Global Reporting Initiative, having previously served on GRI's Stakeholder Council, Technical Advisory Committee and Public Sector Working Group. She has held numerous positions in the public sector in Australia, including roles with regulators such as the Environment Protection Authority. She has also worked as a consultant, advising a variety of Australia's listed companies on the development of their sustainability strategies, programs and disclosures. Robyn holds a PhD in environmental impact assessment and a Masters degree in environmental sciences.

HOW CAN STANDARD SETTERS AND REGULATORS FOSTER INNOVATION?

ANDREAS BARCKOW



Andreas Barckow was appointed full-time President of the ASCG as of 1 March 2015 and represents Germany on the IASB's Accounting Standards Advisory Forum (ASAF) and the EFRAG Board, where he also serves as its Vice President. Before joining the ASCG, he was the lead technical partner for accounting matters in the German member firm of Deloitte in Frankfurt and a member of their Global IFRS Leadership Team. During that time, Andreas had also been a member of different standard-setting bodies of the ASCG for more than ten years. He graduated with a Diploma and a Doctorate in Business Administration from the University of Paderborn. He currently serves as an Honorary Professor at the WHU - Otto Beisheim School of Management in Vallendar.

PATRICK DE CAMBOURG



Patrick Cambourg, a graduate from Sciences Po Paris, holds also degrees in public law and in business law and is also bachelor in Arts. As chartered accountant and auditor, he has spent his entire career until 2014 within the Mazars Group, successively as junior, manager, and partner. He became President of Mazars in 1983. In 1995, he was appointed as Chairman of the Management Board of the then newly created international partnership, and he became in 2012 Chairman of the Supervisory Board. Since late 2014, he is Honorary President of the Mazars Group. Since March 2015, Patrick de Cambourg is President of the Autorité des Normes Comptables (ANC), the French accounting standards setter. As such, he is also a member of the Board of the French Financial Markets Authority (AMF), of the French Banking and Insurance Supervisory Authority (ACPR) and of the French Consultative Body for public accounting standards (CNoCP). He is also a member of the French Financial Stability Council (HCSF), of the Board of EFRAG (European Financial Reporting Advisory Group) and of ASAF (Accounting Standards Advisory Forum). Patrick de Cambourg is Knight of the “Légion d’Honneur” and Officer of the “Ordre National du Mérite”.

ROXANA DAMIANOV



Roxana Damianov is a Team Leader within the Investors and Issuers Department. ESMA is an independent EU authority that ensures the integrity, transparency, efficiency and orderly functioning of securities markets, as well as enhancing investor protection. Her role covers coordination of ESMA activities in relation to corporate reporting, auditing, prospectuses, securitisation and credit rating agencies policy. Her previous roles include working at PricewaterhouseCoopers in which she had technical managerial positions in activities related to the audit, technical review of IFRS financial statements and transactions on capital markets. Roxana is ESMA representative in the EFRAG Board, the CEAOB (Committee of European Audit Oversight Bodies) and IFRS Advisory Council.

THE DIGITAL FUTURE OF CORPORATE REPORTING

SANDER KLOUS



Sander is professor in big data ecosystems for business and society at the University of Amsterdam. He is managing partner of data analytics at KPMG in the Netherlands and member of KPMG's global leadership team on data & analytics. Sander has a PhD in High Energy Physics (HEP) and worked for over a decade on a number of projects for CERN, the world's largest physics institute in Geneva. He is one of the authors of the Nobel prize winning ATLAS publication about the discovery of the Higgs boson. His best-selling book "We are Big Data" was runner-up for the management book of the year award in 2015.

ALAIN DECKERS



Alain Deckers has almost 20 years of experience in public service at the European Commission. He has been responsible for policy reviews and policy development in areas including trade in goods, environmental policy, public procurement and financial services regulation. He currently heads a team of responsible for corporate reporting and transparency, including both financial and non-financial reporting.

PHIL FITZ-GERALD



Phil Fitz-Gerald became Director of the Financial Reporting Lab in 2017. He is a Chartered Accountant in the UK with over 20 years of experience in accounting and audit. He has worked for the Financial Reporting Council since 2009 and was previously the Head of Case Examination and Enquiries. Phil started his career in the audit practice at a large audit firm where he spent ten years, the latter half of which he worked as a senior manager in the firm's professional practice department.

CLOSING REMARKS

OLIVIER BOUTELLIS-TAFT



Olivier Boutellis-Taft has been Accountancy Europe's CEO since 2006. He benefits from a diversified professional experience, having been director with PricewaterhouseCoopers and with the European Policy Centre (a leading multi-constituency think-tank in Brussels), lecturer on EU affairs at Toulouse Business School, public prosecutor in France, and consultant serving in particular the banking and media industries. A lawyer and economist by training, Olivier also held several board positions as a non-executive director. He started his professional career in equestrian sports (jumping).

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ABOUT ACCOUNTANCY EUROPE

Accountancy Europe unites 50 professional organisations from 37 countries that represent close to **1 million** professional accountants, auditors, and advisors. They make numbers work for people. Accountancy Europe translates their daily experience to inform the public policy debate in Europe and beyond.

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