



**ACCOUNTANCY
EUROPE.**

ACCOUNTANCY EUROPE DIGITAL DAY

Conference

29 MARCH 2017, 9.30 – 17.30 CEST

#DIGITALDAYEU

PROGRAMME

MODERATED BY JYOTI BANERJEE, IIRC, PROJECT DIRECTOR, HEAD OF <IR> TECHNOLOGY INITIATIVE

08:45 – 09:30 REGISTRATION AND WELCOME COFFEE

09:30 – 09:40 OPENING REMARKS

Prof. Dr. Edelfried Schneider, Accountancy Europe, President

09:40 – 10:40 DIGITAL REVOLUTION: HYPE AND REALITIES

Primavera De Filippi, Coala: *Present & Future of Blockchain*

Lars Van Mulligen, Europol, EC3 Specialist: *Present & Future of Cybersecurity*

10:40 – 11:10 COFFEE BREAK

11:10 – 12:10 ACCOUNTANTS LEVERAGING DATA

Jason Kitcat, Crunch Accounting, Head of Policy & Public Affairs

Angelique Koopman, Baker Tilly Berk, Partner

12:10 – 13:00 VISIONS FROM PROFESSIONAL BODIES

Presentation: *Accountancy Europe technology barometer*

Robert Hodgkinson, ICAEW, Executive Director, Technical

Klaus-Peter Feld, IDW Executive Director & Chief Development Officer (CDO)

13:00 – 14:00 LUNCH

- 14:00 – 15:00** **TRANSFORMING ECONOMIES AND PUBLIC POLICIES**
Vincenzo Spiezia, OECD, Senior Economist, Head of Unit, Directorate for Science, Technology and Industry
Sigurd Naess-Schmidt, Copenhagen Economics, Partner and Director of Economics
Victor Negrescu, Member of the European Parliament
Stephen Quest, European Commission, DG Taxation and Customs Union (TAXUD)
- 15:00 – 16:00** **REAL LIFE INNOVATION**
Moderated by: Laura Buijs, Accountancy Europe, Senior Manager
Märt-Martin Arengu, Estonian Auditors' Association, President
Perttu Jalkanen, AREX, CCO & Co-Founder
Mark Edmondson, Inflo, CEO
Donato Calace, eRevalue, ESG Research Manager
- 16:00 – 16:15** **COFFEE BREAK**
- 16:15 – 17:15** **WHAT FUTURE FOR THE PROFESSIONS?**
Richard & Daniel Susskind, Authors of *The Future of the Professions*
Mona De Boer, PwC, Director, Data Analytics
- 17:15 – 17:30** **CLOSING REMARKS**
Olivier Boutellis-Taft, Accountancy Europe, CEO
- 17:30 – 18:30** **COCKTAIL**
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SPEAKERS

JYOTI BANERJEE



Jyoti Banerjee has advised the International Integrated Reporting Council since its inception, focusing on strategy, innovation and new projects. As part of this work, he leads the IIRC's work on the <IR> Technology Initiative. Jyoti has over twenty years of experience consulting on business strategy for leading technology firms, driving four tech-related start-ups in business application software and B2B publishing. He is on the investment committee of a venture fund that invests in ethical businesses in emerging markets. He co-developed a Software Entrepreneurship MBA elective course for Saïd Business School, University of Oxford. His work on MK:Smart, a smart cities initiative in Milton Keynes, is encouraging him to develop an Integrated Impacts Framework for Cities.

EDELFRIED SCHNEIDER



Prof. Dr. W. Schneider became President of Accountancy Europe in December 2016, after he had joined its board in 2013. Priority tasks during his term will be to help adapting EU regulation to the needs of SMEs and advance the digitization of auditors' work. Edelfried is a long-term partner in the midsize auditing company Dr. Dienst & Partner. He was also Chairman of the Institute of Public Auditors in Germany (IdW) from 2011 until 2015. Edelfried's international experience includes leadership roles in the HLB International network, where he is a member of the Executive Committee and the Council. During the years 2005 to 2015 he was an alternate member of the TAC (Transnational Auditors Committee) of the FoF (Forum of Firms).

OLIVIER BOUTELLIS-TAFT



Olivier Boutellis-Taft has been Accountancy Europe's CEO since 2006. He benefits from a diversified professional experience, having been director with PricewaterhouseCoopers and with the European Policy Centre (a leading multi-constituency think-tank in Brussels), lecturer on EU affairs at Toulouse Business School, public prosecutor in France, and consultant serving in particular the banking and media industries. A lawyer and economist by training, Olivier also held several board positions as a non-executive director. He started his professional career in equestrian sports (jumping).

DIGITAL REVOLUTION: HYPE AND REALITIES

PRIMAVERA DE FILIPPI



Primavera De Filippi is a permanent researcher at the CNRS in Paris and faculty associate at the Berkman-Klein Center for Internet & Society at Harvard, where she is investigating the concept of governance-by-design as it relates to blockchain technologies such as Bitcoin, Ethereum, etc. Primavera holds a PhD from the European University Institute in Florence. She is a member of the Global Future Council on Blockchain Technologies at the World Economic Forum, as well as the founder of the Internet Governance Forum's dynamic coalitions on Blockchain Technology (COALA). In addition to her academic research, Primavera acts as a legal expert for Creative Commons in France and sits on the stakeholder board of the P2P Foundation.

LARS VAN MULLIGEN



Lars van Mulligen is a specialist working in the European Cybercrime Centre (EC3) at Europol. Since 2006, Lars worked in the fields of forgery of money, payment card fraud and cybercrime. His previous experience includes 8 years in the police force at regional and interregional levels in the Netherlands. He has provided numerous training sessions and presentations on mobile device forensics, payment cards, payment card fraud and underground & virtual banking. He also provides expertise and on the spot support during international operations and has delivered numerous forensic/technical examinations and reports in his fields of expertise. Lars is continuously performing research on new topics and expertise related developments.

ACCOUNTANTS LEVERAGING DATA

JASON KITCAT



Jason Kitcat ([@jasonkitcat](#)) is a champion for digital transformation and passionate about micro-businesses and public policy. He is Head of Policy & Public Affairs at Crunch, the UK's first online accountancy firm. He was previously the award-winning Leader of Brighton & Hove City Council. He has a long background in building digital services having been Head of Technology for Netmums, general manager at The Open Knowledge Foundation and before that led his own digital agency for a decade.

ANGELIQUE KOOPMAN



Angelique Koopman is Partner Audit Innovation at Baker Tilly Berk and works as a lecturer at Tilburg University. She has 24 years of experience in audit practice and with IT auditing. In a Big4 firm and medium sized audit practice environments. Angelique has always been interested in auditing empowered by data-analytics and has become very passionate about applying process mining and other more advanced data analytical tooling. Her PhD research in progress is titled: Redesigning the Audit in an Age of Digitization: A Breakthrough for Auditability?

VISIONS FROM PROFESSIONAL BODIES

ROBERT HODGKINSON



Robert Hodgkinson is an executive member of ICAEW's board and is responsible for ICAEW's technical and thought leadership activities, including the work of its IT Faculty. Robert is also a board member of the Natural Capital Coalition and a trustee of the Finance Innovation Lab. He served on the board of the International Federation of Accountants (IFAC) from 2007 to 2013 and prior to that was a Vice-President of FEE and Chairman of its Auditing Working Group.

KLAUS-PETER FELD



Klaus-Peter Feld is member of the Executive Board and CDO of the IDW. Degree in professional examinations as Steuerberater (Licensed tax advisor in public practice) in 1999 and Wirtschaftsprüfer (German public auditor) in 2004. He holds a Doctorate (Dr. rer. pol.) at the University of Ulm since 2007. He has been Technical advisor at the Board of the International Federation of Accountants IFAC since 2007, German representative at the Global Accounting Alliance (GAA) since 2009, and appointed to the Advisory Board of DATEV in 2011.

TRANSFORMING ECONOMIES AND PUBLIC POLICIES

VINCENZO SPIEZIA



Vincenzo Spiezia (PhD in Economics) is the Head of the Information and Communication Technologies Unit in the Directorate for Science, Technology and Innovation of the OECD. He coordinates the activities of the Working Party on Measurement and Analysis of the Digital Economy (MADE). His current research activities focus on the impact of ICT on employment, skills and innovation. Before joining the OECD, he was Senior Economist at the International Labour Office in Geneva, where he contributed to a series of studies on the economic effects of globalisation. He is author of several publications in books and international journals about innovation and employment.

SIGURD NAESS – SCHMIDT



Sigurd Naess-Schmidt has been partner with CE since 2011, leading our Finance & Tax and Energy & Climate services. He joined CE in 2006 after having worked as head of Division at the Danish ministry of Finance for ten years mainly on international economy and financial markets and before that for the OECD and EU commission. He graduated from University of Copenhagen in 1986 with a masters in economics and has, apart from his full-time professional work also taught at University of Copenhagen and Copenhagen Business School. His clients are private as well as public, and primarily concentrated among clients in Northern Europe as well as the EU-institutions.

VICTOR NEGRESCU



Winner of the MEP Award 2015 for Digital Agenda, Victor Negrescu is the youngest Romanian MEP to get elected in the European Parliament. Former digital entrepreneur, he is actively promoting legislation designed to stimulate the online and digital sector and has organized several events in the European Parliament gathering researchers, creators and entrepreneurs in the field. Victor Negrescu is also leading the network of under 40 MEPs in the S&D Group and is part of the board of EU40 managing to promote debates on key IT issues like the questions related to IT education, digital and mHealth or innovation.

STEPHEN QUEST



Stephen Quest is the Director-General for Taxation and Customs Union at the European Commission. Stephen joined the European Commission in 1993. Since then he has held a number of positions across different policy areas, including Financial Programming and Budget of the European Union, Environment, and Employment and Social Affairs. Most recently he held the positions of Director-General for Informatics, the Commission's department providing digital solutions to enable European policies and support the Commission's internal administration; and Director of the Office that administers and pays the Individual financial entitlements of the staff of the European Commission. Prior to joining the European Commission, Stephen worked for the UK Department of Employment and the UK Permanent Representation to the European Union. He graduated in 1986 from the University of York, obtaining a degree in History.

REAL LIFE INNOVATION

LAURA BUIJS



Laura Buijs makes Accountancy Europe visible on the right topics by leading its communications efforts. Originally a lawyer, her interest in politics and people came together in working with the accountancy profession. She was a legal advisor at the Royal Netherlands Institute of Chartered Accountants, governance manager at the International Federation of Accountants in New York, and she supervised financial institutions at the Netherlands Authority for the Financial Markets. Laura is excited about learning new (digital) ways of working and meeting people.

MÄRT-MARTIN ARENGU



Märt-Martin Arengu's background is in audit, over ten years with EY. Through the years his interest in general aspects concerning the business and audit environments grew, which led him to run for the position of president of the Estonian Auditors' Association. In this role he has been trying to promote the value of the audit profession among the general public and the business community, with some success. In addition, a considerable part of his efforts has been going into developing advanced digital tools for audit professionals, which has already transformed the Estonian audit market and is also having an effect abroad.

PERTTU JALKANEN



Perttu Jalkanen, Co-founder and Chief Commercial Officer at AREX, has 15 years' experience in FinTech business development and sales. Prior to AREX, Perttu was the VP of Business development of FinTech start-up Maventa, which rapidly grew to 20,000 corporate customers processing billions of Euros worth of e-invoices monthly. Prior to that, Perttu headed alliances at Wall Street Systems (Treasury & FX trading) and at Trema (Treasury).

MARK EDMONDSON



As Chief Executive and co-founder of Inflo, Mark Edmondson leads a technology business which specialises in how small and medium sized firms can quickly integrate Data Analytical techniques into their existing software and methodologies, transforming their external audit services and broader client offering. His experience leading large-scale implementations means accounting firms can immediately achieve productivity and quality gains, while providing a more valuable experience to clients.

DONATO CALACE



Donato Calace Ph.D is an ESG Research Manager at eRevalue, with background in management and accounting. His role focuses on curating eRevalue's proprietary analytical framework, the ontology, and bridging the gap between Natural Language Processing automated techniques and current ESG business analysis. He presented results of his studies in international conferences and published on scientific journals such as the International Journal of Sustainable Development, and specialized reviews such as Ethical Boardroom.

WHAT FUTURE FOR THE PROFESSIONS?

RICHARD SUSSKIND



Professor Richard Susskind OBE is an independent author, speaker, and adviser to international professional firms and national governments. He is IT Adviser to the Lord Chief Justice of England and Wales, Chair of the Advisory Board of the Oxford Internet Institute, and President of the Society for Computers and Law. He lectures internationally and has been invited to speak in over 40 countries. He has written numerous books, including the bestsellers, *The End of Lawyers?* (2008) and (with his son, Daniel Susskind) *The Future of the Professions* (2015). His work has been translated into 12 languages. In 1986, he obtained a doctorate in law and artificial intelligence from Balliol College, Oxford.

DANIEL SUSSKIND



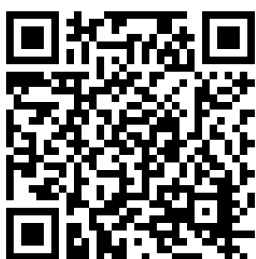
Daniel Susskind is a Fellow in Economics at Balliol College, Oxford, where he teaches and researches. He is an independent adviser to professional firms and national governments. Previously he worked in the British Government – as a policy adviser in the Prime Minister’s Strategy Unit, as a policy analyst in the Policy Unit in 10 Downing Street, and a senior policy adviser in the Cabinet Office. His book, *The Future of the Professions* (2015, paperback, 2017), co-authored with Richard Susskind, was widely acclaimed. It was a Financial Times ‘Book of the Year’, a Times Literary Supplement ‘Book of 2016’, and a New Scientist ‘Best Read of 2015’.

MONA DE BOER



Mona de Boer is a Director in the assurance practice of PwC, where she leads a programme aimed at the innovation and transformation of the audit through data analytics. Mona has a specific interest in exploring how technological developments like robotics, the internet of things, digitalization, data standardization and increased network and system-connectivity lead to the advent of 'robot assurance'.

NOTES



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Accountancy Europe

ABOUT ACCOUNTANCY EUROPE

Accountancy Europe unites 50 professional organisations from 37 countries that represent close to **1 million** professional accountants, auditors, and advisors. They make numbers work for people. Accountancy Europe translates their daily experience to inform the public policy debate in Europe and beyond.

Accountancy Europe is in the EU Transparency Register (No 4713568401-18).