



# Corporate Reporting: Enhancing Transparency and Value

From the Non-Financial Information (NFI) Directive to Integrated Reporting <IR>

6 April 2016 @Federation of European Accountants  
Avenue d'Auderghem 22 – 28, 1040 Brussels

## Programme

13:30 – 14:30 **Registration and coffee**

14:30 – 15:20 **Opening and keynotes**

**Olivier Boutellis-Taft**, Federation of European Accountants, CEO

**Paul Druckman**, International Integrated Reporting Council (IIRC), CEO

**Erik Nooteboom**, European Commission, Head of Unit Accounting and Financial Reporting

**Richard Howitt**, Member of the European Parliament

15:20 – 15:40 **Q&A session**

*Moderated by **Wim Bartels**, Federation of European Accountants, Member of ESG Reporting Task Force*

15:40 – 15:50 **Coffee break**

15:50 – 17:00 **Panel on next-generation corporate reporting**

*Moderated by **Hilde Blomme**, Federation of European Accountants, Deputy-CEO*

**Mark Vaessen**, Federation of European Accountants, Chair of Corporate Reporting Policy Group

**Jyoti Banerjee**, International Integrated Reporting Council (IIRC), Programme Lead, Technology Initiative

**Chris Zerlaut**, SAP, Director & Product Management NFI & <IR> Natural Resource Industries and Sustainability

**Massimo Romano**, Generali Group, Head of Integrated Reporting

17:00 **Closing**

**Olivier Boutellis-Taft**, Federation of European Accountants, CEO

## Opening and welcome



**Richard Howitt**, First elected in 1994 he has served as Rapporteur on CSR over three successive European Parliaments and represents European interests across international CSR initiatives, as a Friend of the OECD Guidelines on Multinational Enterprises, a Member of the Governmental Advisory Group of the Global Reporting Initiative (GRI) and a member of the Public Policy Advisory Group of the United Nations Principles for Responsible Investment (UNPRI). Currently working towards greater non-financial reporting for 50,000 large EU companies, Richard Howitt has also been involved throughout the genesis of the International Integrated Reporting Council (IIRC) for which he is proud to be an Ambassador.



**Erik Nooteboom** is Head of the Unit "Accounting and Financial reporting" in the DG for Financial Stability, Financial Services and Capital Market Union within the European Commission. Previously he headed the "Industrial Property", the "Public Procurement" and the "Retail Finance and Payment" policy units, and he was acting director for "EU and international Public procurement policy"; all in the same DG. He studied law in Amsterdam and joined the European Commission in 1987 after 5 years in the Dutch Civil Service "Ministry of Economic Affairs).



**Paul Druckman** is Chief Executive Officer of the IIRC. Paul is well known and respected in business and in the accounting profession worldwide. Following an entrepreneurial career in the software industry, Paul operated as a non-executive chairman and director for companies in a variety of sectors until taking over this post. Formerly a Director of the UK Financial Reporting Council; member of the City Takeover Panel; and President of the Institute of Chartered Accountants in England and Wales (ICAEW). Other interests have included chairing The Prince's Accounting for Sustainability Project (A4S) Executive Board.

## Q&A Session



**Wim Bartels** is a partner at KPMG in the Netherlands and Global Head of Sustainability Reporting and Assurance. He delivers assurance to over 40 multinational companies and regularly supports KPMG's global client engagements as a sustainability reporting and assurance expert. Wim has also written extensively on sustainability assurance and is the lead author of KPMG's Survey of Corporate Responsibility Reporting. He has given speeches across the world on sustainability and has served on a number of panels to discuss both reporting and other sustainability topics – always from a business perspective. Most recently, Wim was appointed as a member of the Financial Stability Board's new Task Force on Climate-related Financial Disclosures.

## Panel on next-generation corporate reporting



**Hilde Blomme.** As Board Member, Hilde advises on public policy, regulatory and technical matters, co-develops strategy and represents FEE since 2003 in areas like accounting, reporting, auditing and ethics. She spent nine years with pwc as auditor in Brussels, New York and London dealing with multinational and SME clients. She worked three years with Belgian auditing firms. Hilde is Reviser d'Entreprises, MBA, FCCA and CPA.



**Mark Vaessen** is the chair of the FEE Corporate Reporting Policy Group and a member of the EFRAG Board. Mark is a Dutch national, who lives and works in London. He is a partner with KPMG LLP in the UK, and Global Head of IFRS for KPMG International. In addition, Mark is a member of the Consultative Working Group to ESMA's Corporate Reporting Standing Committee and the ICAEW's Financial Reporting Faculty Advisory Group. He is also a former member of the IFRS Advisory Council.



**Jyoti Banerjee** has twenty years of experience in the business software sector, primarily as a business strategist and expert in the interaction of technology with business. He is a director of strategy consultancy KiteBlue, and is a partner at Fronesis, a sustainability advisory service. Jyoti is on the investment committee of Ibex, a venture fund that makes ethical investments in emerging markets. He also teaches an MBA elective course on Software Entrepreneurship at Said Business School, University of Oxford. Jyoti has a master's degree in economics and an MBA.



**Chris Zerlaut** is responsible for non-financial reporting products within SAP's Natural Resource Industries and Sustainability group. In this role, he works closely with various partners and customers to help influence build, buy and extend decisions on the product portfolio. This includes helping influence incorporating the six IIRC capitals into the ERP core where appropriate and managing existing products that serve our customer base around non-financial corporate reporting. And, he works closely with the Office of the Chief Sustainability Officer at SAP which serves a thought laboratory in pushing new ideas for external reporting as well as embedding integrated thinking across the business.



**Massimo Romano's** role has evolved in the financial reporting area in the last 6 years. He began as project manager of the implementation of the International Accounting Principles in Generali Group. He continues to streamline the financial information flow within Generali, improving the global disclosure of company and the overall reporting process of the Group. Massimo is also active in a number of international working groups on financial reporting issues. He is a member of the European Insurance CFO Forum ('CFO Forum'), a high-level discussion group formed by the major European listed insurance companies. He is also the co-founder and co-chair of the IR Insurance Network whose task is to bring together insurers and re-insurers and enabling them to focus together on the aspects of applying IR particularly relevant to the industry.

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Thank you for your participation!

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## WHO WE ARE

The International Integrated Reporting Council (IIRC) is a global coalition of regulators, investors, companies, standard setters, the accounting profession and NGOs. The coalition is promoting communication about value creation as the next step in the evolution of corporate reporting.

The IIRC's mission is to establish integrated reporting and thinking within mainstream business practice as the norm in the public and private sectors. The IIRC's vision is to align capital allocation and corporate behaviour to wider goals of financial stability and sustainable development through the cycle of integrated reporting and thinking.



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Federation of European Accountants

## WHO WE ARE

The Federation of European Accountants represents 50 professional institutes of accountants and auditors from 37 European countries, with a combined membership of over 875,000 professional accountants working in different capacities. As the voice of the European profession, the Federation recognises the public interest.

The Federation is in the EU Transparency Register (No 4713568401-18).