

DVFA's answers to questions raised in appendix A of the FEE Cogito Paper entitled "The Future of Corporate Reporting – creating the dynamics for change".

- NB. We have taken liberty to answer only select questions listed in the "The Future of Corporate Reporting creating the dynamics for change" document, and only with keywords.
- Q1.5. How could technology drive and enable changes in the audience of corporate reporting?
- A: We see Big Data, algorithms, Deep Learning methods and the like as the potential tools for helping investment professionals digest the host of information available.
- Q2.1. Do you agree that financial statements have lost, or are losing, some of its relevance?
- A: See our answer on 1.5.
- Q2.2. If so, which are the key issues resulting in the declining relevance of financial statements?
- A: Too many data, too little indication of materiality on the one hand. On the other hand investment professionals use company data supplied by Bloomberg, ThomsonReuters and the like.
- Q2.4. How could technology assist in innovation for financial reporting?
- A: See our answer on 1.5. Also, XBRL and the use of intelligent links between homepage and electronic reports would help.
- Q3.1. Do you agree that the proposed CORE & MORE model could be a way forward for corporate reporting in the future? If not, why not?
- A: Absolutely. Please see our statement above.
- Q3.2. In which ways could the CORE & MORE help addressing the needs of a wider stakeholders' group?
- A: It puts responsibility as to what sets of information users "pull" and when into the hands of users.
- Q3.3. What is the role of technology in developing a CORE & MORE model?
- A: See our answer on 1.5. Also happy to discuss in detail with FEE.
- Q3.6. What are the main challenges and the key benefits of a parallel experimentation in the area of corporate reporting?
- A: Breaking out of the dilemma of a) we report a lot of data already (companies) and b) we do not get what we ask for (investors). This, of course, is a simplification!

Q4.3. Is the current structure of dialogue between policy makers and corporate reporting constituents effective? If not, how should this be improved?

A: Typically, users do not want to get involved or refuse to take the time to engage in the stakeholder dialogues set up by standard setters and policy makers. That has been a problem for a long time with little hope for remedy. Experimentation with Core-More might be an attractive idea for investment professionals, though.

Q4.6. Do you agree with the proposal for a group to assist in identifying the main challenges and the key benefits from new innovative proposals for the corporate reporting of the future?

A: Yes, absolutely, and positively happy to engage in such a group if FEE feels DVFA's or EFFAS' involvement might be helpful.

Ralf Frank
Secretary General on behalf of
The Board of DVFA Society of Investment Professionals

Frankfurt, 30 Jun 2016